



Cherry Creek Schools
Foundation

**Cherry Creek Schools
Foundation
Community Champion
Program**

Dear Community Leader,

There is no more valuable investment in our community than creating a public education system that prepares our children for their future. The Cherry Creek Schools Foundation (CCSF) believes the strength of our community rests upon EVERY child in our schools graduating with a quality education that leads to *a Pathway of Purpose*.

Our state currently ranks in the bottom 10 states for K-12 funding, yet we have one of the most thriving economies in the country. To shrink the funding gap, the CCSF developed the Community Champion Program, a partnership opportunity to help support our students and educators. We believe this unique opportunity will not only provide our community with a way to soundly invest in programs and services that have the greatest impact in all Cherry Creek schools, but also gives us the chance to collaboratively build a shared vision for our community's children and their future.

I look forward to discussing how we can work together to ensure our entire community continues to thrive and grow.

With gratitude,



Jill Henden
Executive Director

The Cherry Creek Schools Foundation

The Cherry Creek Schools Foundation has played a pivotal role in improving the educational experiences of our children for the last 30 years. Our programs and initiatives are focused on areas that have the most impact inside and outside of the classroom and prepare students for a *Pathway of Purpose* from preschool through graduation. These areas include:

- ❖ Educational Equity – ensuring that every student, regardless of their background, has equal access to educational opportunities that lead to success in learning and in life
- ❖ Mental Health & Whole Wellbeing – supporting initiatives that not only impact students' academic success, but also their personal development and long-term happiness
- ❖ Funding Our Educators – continuing to provide essential resources and innovative teaching tools that benefit both student and teacher
- ❖ Basic Needs & Emergency Support – making profound impact in students' lives by alleviating immediate financial challenges and providing essential resources like food, clothing, and temporary housing when the unexpected occurs
- ❖ Education Innovation & Career Development – continuing to make the educational experience relevant and valuable to our students, expanding programs at the Cherry Creek Innovation Campus, and funding new initiatives that combine workforce experience and education

The CCSF Community Champion Program

- ❖ **Make an Impact**
- ❖ **Get Recognized**
- ❖ **Connect with the Community**

CCSF has created 6 distinct partner levels. Each level has numerous recognition opportunities, which are listed on the following pages. These benefits will continue over a 12-month period, during which we will communicate updates on the impact of your donation. In addition, our partners will benefit from the ability to participate in a year-long partnership program and have first right of refusal as other events are scheduled. Multi-year sponsorships can also be negotiated.

The following are some of the highlights of the available recognition opportunities:

- Sponsorship recognition and benefits at premier events such as the Cherry Creek Schools Foundation Gala, Golf Tournament, Corporate Partner Breakfast, and other events
- Visibility and recognition in regular Foundation e-communication to community leaders, district leadership, educators, and other constituents
- Logo with link on the Cherry Creek Schools Foundation website
- Recognition in our year-end Impact Report
- Invitations to exclusive events with key audiences

Involvement and investment of valuable community members and businesses is a vital part of sustaining a thriving educational environment for our students and educators. I hope you will become a Community Champion and help us maintain our dedication to excellence.

Christopher Smith, Superintendent

OUR 2024 EVENT SCHEDULE

Cherry Creek Schools Foundation Elevate Gala – Thursday, March 28, 2024

- ❖ The CCSF Gala at the Hyatt Denver Tech Center will bring together 600 community and district leaders, educators and corporate partners and include student entertainment, a silent auction, and plenty of recognition opportunities for our Community Champions.

Cherry Creek Schools Foundation 4th Annual Golf Tournament – Monday, August 5, 2024

- ❖ Join fellow corporate sponsors, donors, district leadership and community members at Blackstone Country Club for a great day on the course to support students and classroom grants for our amazing educators.

Lunch with CCSD Superintendent and other exclusive events

- ❖ Sponsors that commit at least \$10,000 by January 15th, 2024 will be invited to a special lunch with CCSD Superintendent, Chris Smith. Other special opportunities may materialize throughout the year, and our Community Champions will have right of first refusal to participate.

VISIONARY CHAMPION — \$100,000+

OVERALL BENEFITS

- Organization listed on Community Champion Wall of Honor in District Administration Building
- Organization listed in a prominent position on CCSF website
- Community Champion spotlight story in CCSF newsletter and social media
- Invitations to special networking events
- Recognition in Impact Report
- Mention of sponsorship in district newsletter sent to all employees and families
- Recognition and entry at District athletic events (if applicable)

ADDITIONAL RECOGNITION IN ALL FOUNDATION SOCIAL MEDIA AND EMAIL CAMPAIGNS THROUGHOUT THE YEAR.

EVENT RECOGNITION

GALA

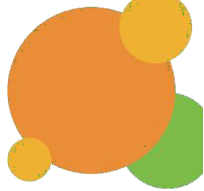
- Recognized as a Presenting Sponsor
- Exclusivity in your industry category
- Verbal and priority digital recognition during the main and pre-reception events
- Opportunity for 30 second video of your company (produced by your company)
- Organization logo on all event materials and auction website
- Premium Reserved Seating for up to 10 guests, including table sign

GOLF TOURNAMENT

- Recognized as a Presenting Sponsor
- Exclusivity in your industry category
- Verbal and priority digital recognition at the event
- Organization logo on all event materials
- Two foursomes
- Hole sponsorship
- Opportunity to distribute a giveaway or promotional materials at event

CLASSROOM GRANTS

- Recognition as a supporter
- Opportunity to present checks at schools to recipients
- Seat on the review committee



IMPACT CHAMPION — \$75,000-\$99,999

OVERALL BENEFITS

- Organization listed in a prominent position on CCSF website
- Community Champion spotlight story in CCSF newsletter and social media
- Recognition in Impact Report
- Invitations to special networking events
- Mention of sponsorship in district newsletter sent to all employees and families

ADDITIONAL RECOGNITION IN ALL FOUNDATION SOCIAL MEDIA AND EMAIL CAMPAIGNS THROUGHOUT THE YEAR.

EVENT RECOGNITION

GALA

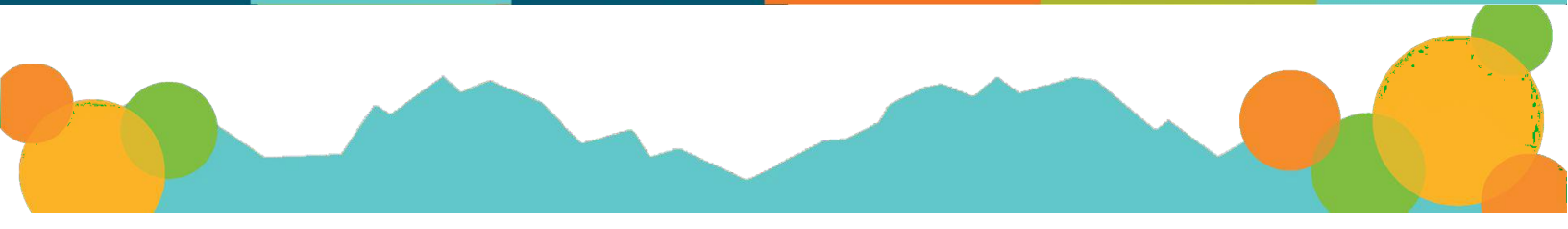
- Recognized as an Impact Sponsor
- Verbal and priority digital recognition during the main and pre-reception event
- Opportunity for 30 second video of your company (produced by your company)
- Organization logo on all event materials and auction website
- Premium Reserved Seating for up to 10 guests, including table sign

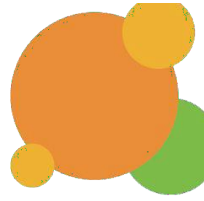
GOLF TOURNAMENT

- Recognized as an Impact Sponsor
- Verbal and priority digital recognition at the event
- Organization logo on all event materials
- Two foursomes
- Hole sponsorship
- Opportunity to distribute a giveaway or promotional materials at event

CLASSROOM GRANTS

- Recognition as a supporter
- Opportunity to present checks at schools to recipients





INNOVATE CHAMPION — \$50,000-\$74,999

OVERALL BENEFITS

- Community Champion spotlight story in CCSF newsletter
- Organization listed prominently on CCSF website
- Invitations to special networking events
- Recognition in Impact Report
- Mention of sponsorship in district newsletter sent to all employees and families

ADDITIONAL RECOGNITION IN ALL FOUNDATION SOCIAL MEDIA AND EMAIL CAMPAIGNS THROUGHOUT THE YEAR.

EVENT RECOGNITION

GALA

- Recognized as an Innovate Sponsor
- Verbal and priority digital recognition during the main and pre-reception event
- Organization logo on all event materials and auction website
- Premium Reserved Seating for up to 10 guests, including table sign

GOLF TOURNAMENT

- Recognized as an Innovate Sponsor
- Verbal and priority digital recognition during the event
- Organization logo on all event materials
- One foursome
- Hole sponsorship
- Opportunity to distribute a giveaway or promotional materials at event

CLASSROOM GRANTS

- Recognition as a supporter
- Opportunity to present checks at schools to recipients

***“Thanks for supporting teachers and students in learning innovatively
and helping teachers prepare our students for the future.”***

Pat Dickerson, Falcon Creek Middle School





ACHIEVE CHAMPION — \$25,000-\$49,999

OVERALL BENEFITS

- Community Champion spotlight story in CCSF newsletter
- Organization logo on CCSF website
- Invitations to special networking events
- Recognition in Impact Report

ADDITIONAL RECOGNITION IN ALL FOUNDATION SOCIAL MEDIA AND EMAIL CAMPAIGNS THROUGHOUT THE YEAR.

EVENT RECOGNITION

GALA

- Recognized as an Achieve Sponsor
- Verbal and priority digital recognition during the main and pre-reception event
- Organization logo on all event materials and auction website
- Premium reserved seating for up to 8 guests, including table sign

GOLF TOURNAMENT

- Recognized as an Achieve Sponsor
- Verbal and digital recognition at the event
- Organization logo on all event materials
- One foursome
- Hole sponsorship
- Opportunity to distribute a giveaway or promotional materials at event

CLASSROOM GRANTS

- Recognition as a supporter
- Opportunity to present checks at schools to recipients



OPPORTUNITY CHAMPION — \$10,000-\$24,999

OVERALL BENEFITS

- Organization listed on CCSF website
- Recognition in Impact Report

ADDITIONAL RECOGNITION IN FOUNDATION SOCIAL MEDIA AND EMAIL CAMPAIGNS THROUGHOUT THE YEAR.

EVENT RECOGNITION

GALA

- Recognized as an Opportunity Sponsor
- Verbal and priority digital recognition during the pre-reception and main event
- Organization logo on all event materials and auction website
- Reserved seating for up to 6 guests, including table sign

GOLF TOURNAMENT

- Recognized as an Opportunity Sponsor
- Organization logo on all event materials
- One foursome

CLASSROOM GRANTS

- Recognition as a supporter

“Thank you for the opportunity and the great resources that made my portable Lego wall a reality. The students love it.”

Celeste Deal, Mission Viejo Elementary





ADVOCATE CHAMPION — \$5,000-\$9,999

OVERALL BENEFITS

- Organization name listed on CCSF website
- Recognition in Impact Report

ADDITIONAL RECOGNITION IN FOUNDATION SOCIAL MEDIA AND EMAIL CAMPAIGNS THROUGHOUT THE YEAR.

EVENT RECOGNITION

GALA

- Recognized as an Advocate Sponsor
- Digital recognition at the main event
- Organization logo on all event materials
- Reserved seating for up to 6 guests, including table sign

GOLF TOURNAMENT

- Recognized as an Advocate Sponsor
- Digital recognition at the event
- Organization name on all event materials
- Opportunity to distribute a giveaway or promotional materials at event

CLASSROOM GRANTS

- Recognized as a supporter

***“Thank you so much again for offering us this grant for Flocabulary!
We are so grateful for your generosity!”***

Lauren Wiegand, Polton Elementary School





AMBASSADOR CHAMPION — \$2,500-\$4,999

OVERALL BENEFITS

- Organization listed on CCSF website
- Recognition in Impact Report

ADDITIONAL RECOGNITION IN FOUNDATION SOCIAL MEDIA AND EMAIL CAMPAIGNS THROUGHOUT THE YEAR.

EVENT RECOGNITION

GALA

- Recognized as an Ambassador supporter
- Digital recognition at the main event
- Reserved seating for up to 4 guests GOLF

TOURNAMENT

- Digital recognition at the event
- Organization name on all event materials

CLASSROOM GRANTS

- Recognition as a supporter

THE FOUNDATION ACCEPTS DONATIONS AND SPONSORSHIPS OF ALL SIZES, AND EVERY DOLLAR MAKES A DIFFERENCE IN THE LIFE OF A STUDENT. PLEASE CONTACT JILL HENDEN, jhenden@cherrycreekschools.org or 720-554-4409, FOR MORE INFORMATION ON HOW YOUR ORGANIZATION CAN CONTRIBUTE.

