



Cherry Creek Schools
Foundation

**Cherry Creek Schools
Foundation
Community Champion
Program**

A new way to partner



Cherry Creek Schools Foundation Community Champion Program -- A new way to partner!

The goal of the community champion program is to drive sustained success through focus and alignment with the Cherry Creek School District and community partners. Our schools and our students need you, now more than ever.

- Did you know Colorado ranks between 39th and 47th in education funding?
- Did you know the average teacher spends \$479 on classroom supplies?
- Did you know 29% of CCSD students qualify for free and reduced lunch and that number is growing?
- Did you know CCSD serves a diverse population over 108 square miles, 67 schools and 150 languages spoken.

Involvement and investment of valuable community members and businesses is a vital part of sustaining a thriving educational environment for our students and educators. Your financial support empowers teachers to be innovative and ALL students to find their pathway of purpose. I hope you will become a Community Champion and help us move Forward Together.

- Dr. Scott Siegfried, Superintendent

Benefits of supporting Cherry Creek Schools:

MAKE AN IMPACT GET RECOGNIZED CONNECT WITH THE COMMUNITY!

There is no more valuable investment in our community than creating a public education system that prepares our children for their future. The Cherry Creek Schools Foundation believes the strength of our community rests upon EVERY child in our schools graduating with a quality education that leads to a pathway of purpose. Our goal is to create partnerships in the community that provide opportunities to our students and staff and help our partners achieve their strategic goals simultaneously.

We know that Colorado does not sufficiently fund our schools and so our district must continually rely on partnerships to help support our schools. We know that COVID-19 has created a host of issues for our community that will impact our students and staff for years to come and your investment will help us recover.

The Foundation believes in the power of partnerships, and with industry and education all working together, we will create positive and sustained improvements in the areas of equity, innovation, opportunity gaps, social and emotional health and access to technology. To support our efforts, we've designed a program specifically for select corporate, civic and private foundation partners to provide the greatest return on your investment in our schools and our children. This new program is called **COMMUNITY CHAMPIONS**.

We believe this unique opportunity will not only provide a way to soundly invest in programs and services that have the greatest impact in Cherry Creek Schools, but also gives us the opportunity for us to build a shared vision for our community's children together.

In addition to knowing you have provided valuable resources and experiences to our students and educators, we hope you also find benefits associated with our Community Champion program meaningful and will join us in supporting Cherry Creek Schools.

With gratitude,

Jill Henden, Executive Director





The CCSF Community Champion Program

What is a community champion?

The Cherry Creek Schools Foundation plays a pivotal role in improving the educational experiences of our children. Our programs and initiatives are focused on areas that have the most impact in and outside of the classroom and prepare our students for a pathway of purpose from preschool through graduation.

We are committed to providing our Community Champions an outstanding return on their investment by communicating to you the outcomes/impact our partnership has directly on the students and educators in the Cherry Creek School District. We are committed to working closely with our Community Champions to develop packages of custom-tailored recognition and opportunities that fit your specific interests and organizational goals, many which are not available through traditional marketing outlets.

Foundation focus areas:

- Transform education through innovative support for teachers and classrooms (Classroom Grants)
- Engaging Community Partners (Partners in Action-**new this year**)
- Equity and Opportunity (programs that close the opportunity gap for ALL students)
- Build Futures (Scholarships, , career exploration and workforce development programs)
- Educator and Leader Professional Development (nationally recognized speakers sharing expertise with CCSD)
- COVID-19 Relief and Recovery (internet access, food assistance, school supplies, after-school and summer learning opportunities, parent education)

Community Champion Levels-Make and Impact-Get Recognized-Connect with the Community

The select partner levels, with limited numbers available are: **Visionary, Impact, Innovate, Achieve, Opportunity, Advocate and Ambassador.** Our partners benefit from the ability to plan and budget, as well as receive numerous recognition opportunities over a **12-month period**. Community Champions will also have first right of refusal as other opportunities arise and the ability to add on benefits throughout the year and work with us to determine a payment schedule.

Following are some of the highlights of the available recognition opportunities:

- Exclusive sponsorship of programs and campaigns
- Sponsorship recognition and benefits at premier events such as the Invest in Success Virtual Gala-Forward Together, Golf Tournament (**new this year**), Cardboard Challenge and donor recognition events.
- Visibility and recognition in regular Foundation e-communication to community leaders, district leadership, educators and other constituents.
- Logo with link on the ccsdfoundation.org website
- Recognition in our year end Impact report
- Invitations to exclusive events with key audiences

**TO MAKE A COMMITMENT, , PLEASE CONTACT JILL HENDEN, 720-554-4409 OR JHENDEN@CHERRYCREEKSCHOOLS.ORG
OR FILL OUT THE ATTACHED FORM.**





Events, Programs and Initiatives

Invest in Success Gala-Forward Together-March 11, 2021

Our annual gala attracts 600 community and district leaders and corporate partners. This year, we will pivot to a virtual event that allows us to reach a much broader audience in a safe and fun way while still including a live and silent auction and student entertainment plus some surprise guests. There will be no cost to attend and we will have some exciting new ways to recognize our corporate champions.

Inaugural Cherry Creek Schools Foundation Golf Tournament - **NEW THIS YEAR**

We are excited to bring a golf tournament to the Foundation's event line up. This will be a great way to network, enjoy the outdoors and a chance to connect in person. The tournament will be held in late May or early June. Course and date to be determined in early January.

Cardboard Challenge

This event celebrates creativity, imagination and innovation. The event is free to all students and brings together thousands of parents, students and community members to view projects made out of cardboard and recycled materials. The event will be held in October 2021 and includes an opportunity for employees of our corporate champions to serve as judges for the event.

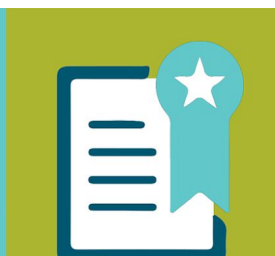
Classroom Grants

The Foundation's signature program awards educators micro grants of up to \$1,000 to creatively solve a problem, find new uses for technology or implement innovation in the classroom. Last year, we awarded over \$100,000 in grants across the district. We are in the process of reimagining our grants due to COVID-19 and expect our next grant cycle to be in fall 2021.

Partners in Action/Pathways of Purpose

This is a new Foundation initiative to connect our corporate champions to our students, educators and district leadership. We know that the combination of industry and education creates opportunities for our students and allows our corporate partners to share expertise and introduce our students to opportunities post-graduation. Examples include but are not limited to, guest lecturing, job shadowing, advisory boards, internships and apprenticeships. The Foundation will work closely with each corporate champion to develop unique vehicles for engagement.

AS THE FOUNDATION ADDS ADDITIONAL PROGRAMS AND EVENTS FOR 2021, COMMUNITY CHAMPIONS WILL RECEIVE BENEFITS AT THOSE EVENTS COMMENSURATE WITH THEIR ANNUAL COMMITMENT LEVEL.





VISIONARY CHAMPION-\$100,000 +

OVERALL BENEFITS

- Organization listed on Corporate Champion Wall of Honor in District Administration Building
- Organization listed in a prominent position on CCSF website
- Corporate Champion spotlight story in CCSF newsletter and in CCSF social media
- Invitations to special networking events
- Recognition in impact report
- Mention of sponsorship in district newsletter sent to all employees and families

ADDITIONAL RECOGNITION IN ALL FOUNDATION SOCIAL MEDIA AND EMAIL CAMPAIGNS THROUGHOUT THE YEAR.

EVENT RECOGNITION

INVEST IN SUCCESS GALA

- Recognized as a presenting sponsor
- Exclusivity in your industry category
- Verbal and priority digital recognition during the livestream event
- Opportunity for 30 second video of your company (produced by company)
- Organization logo on all event materials including Event-in-a-box promotion and auction website
- Food and beverage credit for the event

INAUGURAL GOLF TOURNAMENT

- Recognized as a presenting sponsor
- Exclusivity in your industry category
- Verbal and priority digital recognition at the event
- Organization logo on all event materials
- Two Foursomes
- Hole sponsorship
- Opportunity for a giveaway or promotional materials at event

CARDBOARD CHALLENGE

- Recognized as a presenting sponsor
- Exclusivity in your industry category
- Verbal and priority digital recognition at the event
- Opportunity for 30 second video of your company (produced by company)
- Organization logo on all event materials
- Opportunity for a giveaway or promotional materials at the event

CLASSROOM GRANTS

- Recognition as a supporter
- Opportunity to present checks at schools
- Seat on the review committee



IMPACT CHAMPION-\$75,000-\$99,999

OVERALL BENEFITS

- Organization listed on Community Champion Wall of Honor in District Administration Building
- Organization listed in a prominent position on CCSF website
- Community Champion spotlight story in CCSF newsletter and in CCSF social media
- Recognition in impact report
- Invitations to special networking events
- Mention of sponsorship in district newsletter sent to all employees and families

ADDITIONAL RECOGNITION IN ALL FOUNDATION SOCIAL MEDIA AND EMAIL CAMPAIGNS THROUGHOUT THE YEAR.

EVENT RECOGNITION

INVEST IN SUCCESS GALA

- Recognized as a diamond sponsor
- Verbal and priority digital recognition during the livestream event
- Opportunity for 30 second video of your company (produced by company)
- Organization logo on all event materials including Event-in-a-box promotion and auction website
- Food and beverage credit for the event

INAUGURAL GOLF TOURNAMENT

- Recognized as a diamond sponsor
- Verbal and priority digital recognition at the event
- Organization logo on all event materials
- Two Foursomes
- Hole sponsorship
- Opportunity for a giveaway or promotional materials at event

CARDBOARD CHALLENGE

- Recognized as a diamond sponsor
- Verbal and priority digital recognition at the event
- Opportunity for 30 second video of your company (produced by company)
- Organization logo on all event materials
- Opportunity for a giveaway or promotional materials at the event

CLASSROOM GRANTS

- Recognition as a supporter
- Opportunity to present checks at schools





INNOVATE CHAMPION-\$50,000-\$74,999

OVERALL BENEFITS

- Community Champion spotlight story in CCSF newsletter
- Organization listed prominently on CCSF website
- Invitations to special networking events
- Recognition in impact report
- Mention of sponsorship in district newsletter sent to all employees and families

ADDITIONAL RECOGNITION IN ALL FOUNDATION SOCIAL MEDIA AND EMAIL CAMPAIGNS THROUGHOUT THE YEAR.

EVENT RECOGNITION

INVEST IN SUCCESS GALA

- Recognized as a platinum sponsor
- Verbal and priority digital recognition during the livestream event
- Organization logo on all event materials including Event-in-a-box promotion and auction website
- Food and beverage credit for the event

INAUGURAL GOLF TOURNAMENT

- Recognized as a platinum sponsor
- Verbal and priority digital recognition during the event
- Organization logo on all event materials
- Foursome
- Hole sponsorship
- Opportunity for a giveaway or promotional materials at event

CARDBOARD CHALLENGE

- Recognized as a platinum sponsor
- Verbal and priority digital recognition at the event
- Organization logo on all event materials
- Opportunity for a giveaway or promotional materials at the event

CLASSROOM GRANTS

- Recognition as a supporter
- Opportunity to present checks at schools

“Thanks again for supporting teachers and students in learning innovatively and helping teachers prepare our students for the future.”

- Pat Dickerson, Falcon Creek Middle School





ACHIEVE CHAMPION-\$25,000-\$49,999

OVERALL BENEFITS

- Community Champion spotlight story in CCSF newsletter
- Organization logo on CCSF website
- Invitations to special networking events
- Recognition in impact report

ADDITIONAL RECOGNITION IN ALL FOUNDATION SOCIAL MEDIA AND EMAIL CAMPAIGNS THROUGHOUT THE YEAR.

EVENT RECOGNITION

INVEST IN SUCCESS GALA

- Recognized as a gold sponsor
- Verbal and priority digital recognition during the livestream event
- Organization logo on all event materials including Event-in-a-box promotion and auction website
- Food and beverage credit for the event


INAUGURAL GOLF TOURNAMENT

- Recognized as a gold sponsor
- Verbal and digital recognition at the event
- Organization logo on all event materials
- Foursome
- Hole sponsorship
- Opportunity for a giveaway or promotional materials at event

CARDBOARD CHALLENGE

- Recognized as a gold sponsor
- Verbal and digital recognition at the event
- Organization logo on all event materials
- Opportunity for a giveaway or promotional materials at the event

CLASSROOM GRANTS

- Recognition as a supporter
 - Opportunity to present checks at schools
- 



OPPORTUNITY CHAMPION-\$10,000-\$24,999

OVERALL BENEFITS

- Organization listed on CCSF website
- Recognition in impact report

ADDITIONAL RECOGNITION IN FOUNDATION SOCIAL MEDIA AND EMAIL CAMPAIGNS THROUGHOUT THE YEAR.

EVENT RECOGNITION

INVEST IN SUCCESS GALA

- Recognized as a silver sponsor
- Verbal and priority digital recognition during the livestream event
- Organization logo on all event materials including Event-in-a-box promotion and auction website
- Food and beverage credit for the event

INAUGURAL GOLF TOURNAMENT

- Recognized as a silver sponsor
- Organization logo on all event materials
- Foursome

CARDBOARD CHALLENGE

- Recognized as a silver sponsor
- Verbal and digital recognition at the event
- Organization logo on all event materials
- Opportunity for a giveaway or promotional materials at the event

CLASSROOM GRANTS

- Recognition as a supporter

“Thank you again for the opportunity and the great resources that made my portable Lego wall a reality. The students love it. “

- Celeste Deal, Mission Viejo Elementary





ADVOCATE CHAMPION-\$5,000-\$9,999

OVERALL BENEFITS

- Organization name listed on CCSF website
- Recognition in impact report

ADDITIONAL RECOGNITION IN FOUNDATION SOCIAL MEDIA AND EMAIL CAMPAIGNS THROUGHOUT THE YEAR.

EVENT RECOGNITION

INVEST IN SUCCESS GALA

- Recognized as a bronze sponsor
- Digital recognition at the livestream event
- Organization logo on all event materials
- Food and beverage credit for the event

INAUGURAL GOLF TOURNAMENT

- Recognized as a bronze sponsor
- Digital recognition at the event
- Organization logo on all event materials
- Foursome
- Opportunity for a giveaway or promotional materials at event

CARDBOARD CHALLENGE

- Recognized as a bronze sponsor
- Digital recognition at the event
- Organization name on all event materials
- Opportunity for a giveaway or promotional materials at the event

CLASSROOM GRANTS

- Recognized as a supporter

“The grant our department received for Strobe Flash equipment four years ago is still going strong to help bolster our Overland community. With it we have been able to start a regular “SSP” (Senior Specials Portraits) tradition in which our AP students provide senior portraits to our SPED kids whose parents would not otherwise consider paying for their students senior photos. We have also started a second round of community read posters in tandem with our library where we are hoping to create 100 read posters of students and staff to encourage literacy within the schools.”

- James Dykstra, Overland High School





AMBASSADOR CHAMPION-\$2500-\$4999

OVERALL BENEFITS

- Organization listed on CCSF website
- Recognition in impact report

ADDITIONAL RECOGNITION IN FOUNDATION SOCIAL MEDIA AND EMAIL CAMPAIGNS THROUGHOUT THE YEAR.

EVENT RECOGNITION

INVEST IN SUCCESS GALA

- Recognized as a supporter
- Digital recognition at the livestream event
- Food and beverage credit for the event

INAUGURAL GOLF TOURNAMENT

- Recognized as a supporter
- Two golfer registrations
- Digital recognition at the event
- Organization name on all event materials

CARDBOARD CHALLENGE

- Recognized as a supporter
- Digital recognition at the event
- Organization name on all event materials

CLASSROOM GRANTS

- Recognition as a supporter

THE FOUNDATION ACCEPTS DONATIONS AND SPONSORSHIPS OF ALL SIZES AND EVERY DOLLAR MAKES A DIFFERENCE IN THE LIFE OF A STUDENT. PLEASE CONTACT THE FOUNDATION FOR MORE INFORMATION ON HOW YOUR ORGANIZATION CAN CONTRIBUTE.

